Ready to take on myopia

MiSight® 1 day
The first soft contact lens proven to slow myopia progression in children.¹
**Why is it important to slow myopia progression?**

**Myopia**, or short-sightedness, is related to how your child’s eyes are growing.

**Typical Eye**

Light focuses on the retina (the light-sensitive lining inside the eye) for clear vision.

**Myopic Eye**

If the eye grows too long, light is focused in front of the retina making distance vision blurry.

Managing myopia in children is important because:

• As their eyes grow and their myopia increases, the dependency on glasses increases

• This can reduce the ability of children to participate actively in sports and other activities

• Increasing myopia can lead to eye health problems in the future.²

Myopia in young children gets worse as they get older because their eyes continue to grow.¹,³
**MiSight® 1 day** — the first soft contact lens proven to slow the progression of myopia\(^1\)*.

- A soft and simple-to-wear daily disposable contact lens suitable for children from the onset of myopia
- Wearing MiSight® 1 day contact lenses has been shown to reduce myopia progression in children by 59% on average, which results in a lower final prescription.\(^{1+}\)
- ActivControl® Technology allows children to see clearly while slowing their myopia progression and eyeball growth

**MiSight® 1 day contact lenses are child-friendly**

Over a three-year period of studying **MiSight® 1 day** contact lenses in children ages 8–15 years\(^1\):

- **90%** of children said they preferred wearing their **MiSight® 1 day contact lenses** over wearing their **spectacles**
- More than **90%** of parents said their children were happy with both the **comfort** and **vision quality** of their **MiSight® 1 day contact lenses**\(^3\)
- **90%** of children could insert and remove **MiSight® 1 day contact lenses** on their own\(^4\)
- **100%** of parents said their children were happy with the experience of wearing contact lenses, including comfort, vision, ease of use, and freedom from spectacles

*Compared with a single-vision, one-day contact lens over a three-year period.
\(^1\) MiSight® 1 day contact lenses may not slow the rate of myopia progression in all children and will not cure myopia.
\(^1+\) As reported by parents.
\(^3\) When your child first starts wearing MiSight® 1 day contact lenses, they may see a slight shadow around objects as their eyes adjust, this usually goes away after a week of wearing the contact lenses as prescribed.
MiSight® 1 day soft contact lenses – helping you and your child take on myopia.

See better today¹.
- Easy-to-wear for children as young as eight years of age¹*.
- Daily disposable contact lenses mean no complicated cleaning regimen.
- Clear vision while doing schoolwork, playing outdoors or watching TV†.

See a better tomorrow.
- Proven to slow myopia progression for a lower prescription and better vision¹‡
- Contact lenses can boost children’s self esteem by enabling them to look natural and confidently take part in sports⁴.
- Slowing the progression of myopia supports the long-term health of your child’s eyes.


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Get ready to take on myopia. Ask your eye care professional about MiSight® 1 day soft contact lenses.