



The internship experience of Rita

The internship experience at CooperVision Singapore has been a thoroughly well-rounded journey for me. In an environment that encourages spontaneity and creativity, I feel positively challenged and motivated each day to contribute effectively to the marketing team. Having been mentored by two inspiring mentors in my time with CV, I am inspired by the way they approach their work, their excellent insights and the commitment they display daily. These learnings will definitely guide and fuel me in the way I approach future undertakings. It has been a privilege to have played a key role in the launch of our nationwide quarterly campaign, as well as in the unfolding of an upcoming visibility strategy to be implemented for the long-term. I strongly believe that my time at CooperVision has enriched my understanding of the Marketing Communication field - an experience I am grateful for!

It was fun to join the Wellness activities and I won a price for 'Most Creative Award' which was part of a Mental Wellbeing Photography Contest. I submitted the New York coloring map I was working on the my family:

